

A World Tennis Number (WTN) fogalma az ITF fejlesztési programjában jelent meg az amerikai UTR minősítési "rating" rendszer mintájára.

A UTR rövid angol nyelvű ismertetője ezen a linken keresztül érhető el :

<https://universaltennis.qwilr.com/UTR-For-Hungarian-Tennis-Federation-LWOXr3kKQVSb>

Az amerikai UTR már egy létező és működésben lévő rendszer, a WTN az ITF tervei szerint jövő év januárjától indulhatna teszt üzemmódban.

Mindkét minősítési rendszer gyakorlatilag egy olyan ranglista készítő algoritmust takar, amely összehasonlítja a játékosok egymás ellen elért számszerű eredményeit, és ebből kalkulálja ki egymáshoz képest az egyes versenyzők játékerejét.

Ez az egységes rating rendszer képes lehet egyesíteni a magyar tenisz társadalom minden szegmensét és ezáltal egy hiteles adatbázis forrást is biztosíthatna a szövetség számára hosszútávon.

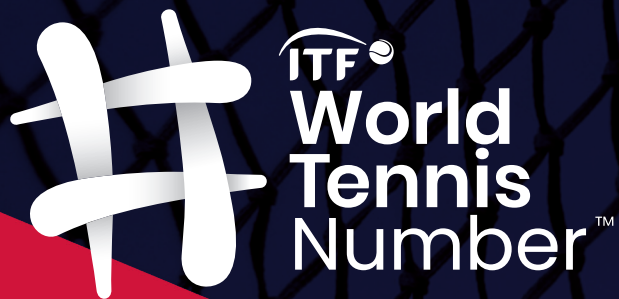
A játékosok nemtől, kortól és játéktudástól függetlenül felkerülnek a minősítési listára (erősorrendre) az elmúlt 12 hónapban lejátszott mérkőzéseik eredményei alapján, amennyiben a WTN rendszer által hitelesített versenysorozat versenyein vesznek részt.

Tehát az MTSZ-nek "csak" hitelesíteni kell a versenyrendszerét az ITF-nél és innentől kezdve az összes MTSZ versenyeredmény bekerül az WTN algoritmus rendszerébe, ami alapján a játékosok a minősítési listán előrébb léphetnek. Mivel az amatőr versenyektől, az utánpótlás versenyeken át egészen a profi versenyekig részei a rendszernek, így egy 12 éves tehetséges játékos tudása is könnyen összehasonlítható akár egy 45 éves erős amatőr játékosával is, ami megnyitja a lehetőséget, akár összevont versenyek életre hívásának is, szélesítve és színesítve ezzel a palettát a magyar versenyrendszerben.

Az ITF angol nyelvű részletes leírása a WTN rendszerről következő oldalakon olvasható. A Magyar Tenisz Szövetség már több mint egy éve tárgyal az ITF-el a rendszer bevezetéséről. Létrejött már egy 37 oldalas angol nyelvű együttműködési és csatlakozási szerződés tervezet is, ami már jogi véleményezés alatt van de ez a folyamat az elmúlt évben elakadt, a szövetségben végbemenő ismert történések miatt.

Érdeemes lenne ezt a folyamatot újraindítani azzal a céllal, hogy esetleg 2021 április 1-től teszt üzemmódban bevezetésre kerülhessen a rendszer a magyar versenyrendszerbe.

Amennyiben pozitív tapasztalatokat hoz a rendszer, akkor akár már 2022-től a teljes körű bevezetése is lehetséges lenne, bár a szakmai oldalon ebben a témában nem teljes az egyetértés és még rengeteg tisztázandó kérdés van.



The ITF World Tennis Number
and your national association

September 2020

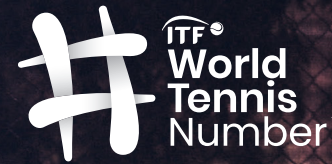


Leadership: On behalf of national associations the ITF is taking the lead to deliver a player rating system for 210 nations to complement their national ranking and rating systems.

Partners: Alongside the ITF some of the leading national associations such as the USTA, LTA and FFT are driving this project. These nations have chosen the ITF World Tennis Number instead of other private rating systems available.

Sustainability: The ITF vision and objectives are for the growth of tennis and empowering the nations. ITF is a federation, a not-for-profit and we are not involved for a monetary play but for a mission play – our aim is to unite tennis players of all levels worldwide.

Service to the nations : Providing a digital tool for national associations and players.



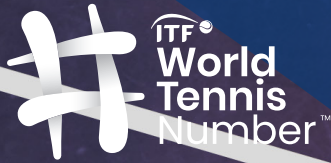
Inclusive: A single scale that can be custom displayed by gender and age category.

Global: Used both at amateur (clubs, national association tournament level) as well as non professional and professional ITF Circuits.

Localised Opportunities: Players can use their Number to compare themselves on a global scale whilst finding local opponents. This reduces the need to travel and will be beneficial to smaller nations with less resources. This new tool will help players decide whether to travel to a specific tournament by knowing in advance the ability of the players in that specific event.

Common Language: To inspire players at all levels to play more often and enjoy the game more.

Game zONE: The Game zONE points out suitable Numbers on the scale to help a player find opponents around their level to play against.



Adaptation: ITF will provide assistance and training to national associations in order for them to easily adapt ITF World Tennis Number to their current system if needed.

Property: The data is property of the ITF and the national associations, no third parties are involved.

Security and privacy: The exchange of data is safely secured via legally binding Data Protection agreements between the ITF and the national associations.

Commercialisation: National associations will be able to exploit the product at national level.

Product: Advanced digital platform combined with a highly accurate, state-of-the-art algorithm developed by world-leading data scientists.



EXAMPLES OF COMMERCIAL OPPORTUNITIES FOR NATIONAL ASSOCIATIONS

Domestic sponsorship deals: National associations can commercialise their own systems and platforms via domestic sponsorship deals (sponsorship categories to be agreed with the ITF).

Tournament fees: More and different tournament formats using the Numbers will provide adequate competitions to players of all levels. The ITF will introduce new competitions at amateur levels in collaboration with national and regional associations.

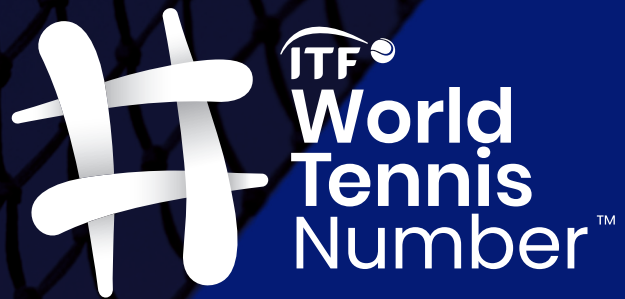
$$\begin{array}{r} \text{Increased number of tournaments} \\ \times \\ \text{Increased number of entries} \\ = \\ \text{Increased revenue to national associations} \end{array}$$

Website traffic: ITF World Tennis Numbers are a meaningful data feature that will add more interest and valuable content to a national association system or website.

New Players: The national association receives the data of tennis players who come directly to the platform to use the website and obtain a Number.

Players' license: ITF World Tennis Number can be a complementary service that a national association can efficiently add to a membership package (but not separately charged for).

Players' fees: More players from overseas can easily play in your nation. Visitors bring their Number with them, equipped with the ability to find meaningful competitions and opponents.



info@worldtennisnumber.com

ITF
World
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Number™



What is the ITF World Tennis Number?

The ITF World Tennis Number is a Number assigned to a tennis player that reflects their current level of playing ability. We have created a Number that can be used globally to help players identify opponents of an appropriate standard to play against. The aim of the ITF World Tennis Number is to encourage more players of all ages, genders and abilities to pick up a racket and play #gameon.

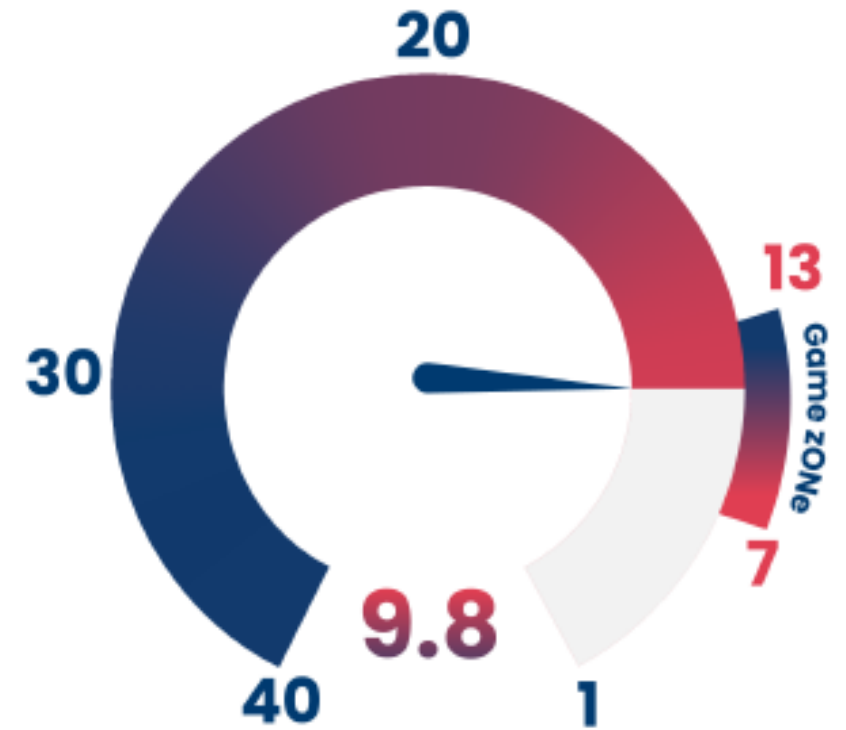
The scale

The ITF World Tennis Number scale goes from 40-1.

As a complete beginner a player receives a Number of 40 which can gradually start to improve as they play.

Associations will have the option to display a players Number with a decimal place. This will show greater precision around their standard of play.

The Game Zone points out Numbers on the scale around a players level that we think will be a good match for them. This allows them to find a suitable opponent!



The Benefits



Player Benefits

- A Number for singles and doubles that can be used around the world
- A modern online system that will update a player's number regularly
- A Number for everyone regardless of age and gender
- A searchable online community of players
- Statistics to analyse a players game including win/loss ratio and head to head comparisons
- Ability to build watch lists of their favourite players at their club, school or amongst friends
- A Game Zone to help identify opponents to play around their level.

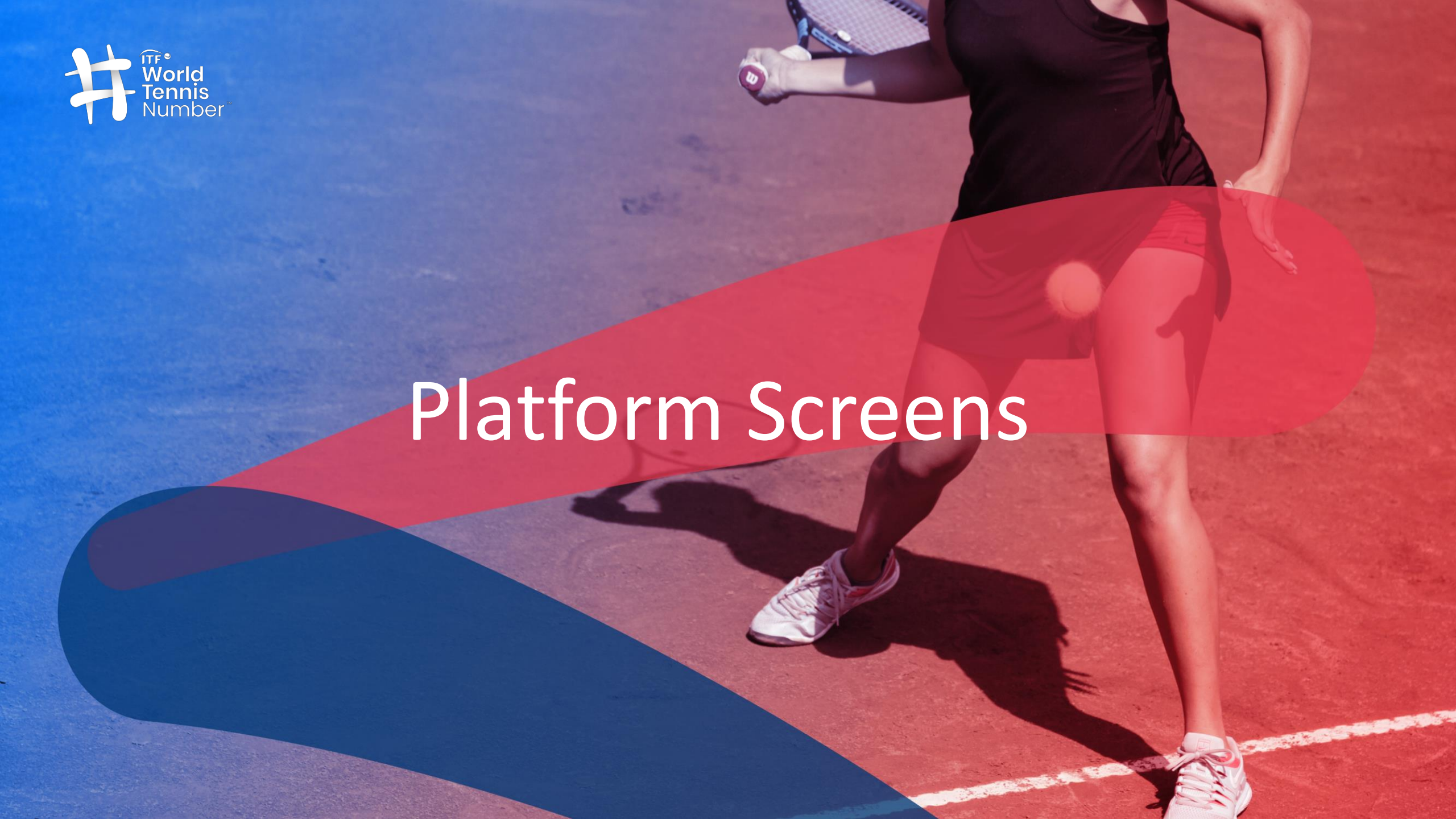
National Association Benefits

- A modern digital platform for collecting, storing and analysing data
- Consistent standards and processes for data sharing. This can empower fast efficient digital interaction with ITF, other National Regional Associations and their suppliers/customers
- Creates new ways to interact with players, identify new players and to collect insight that can improve tennis development and grow the game.

Numbers are currently being generated for players from:



Platform Screens



Player Profile

This is the main page for all players, it displays their ITF World Tennis Number, their key statistics and performance history.

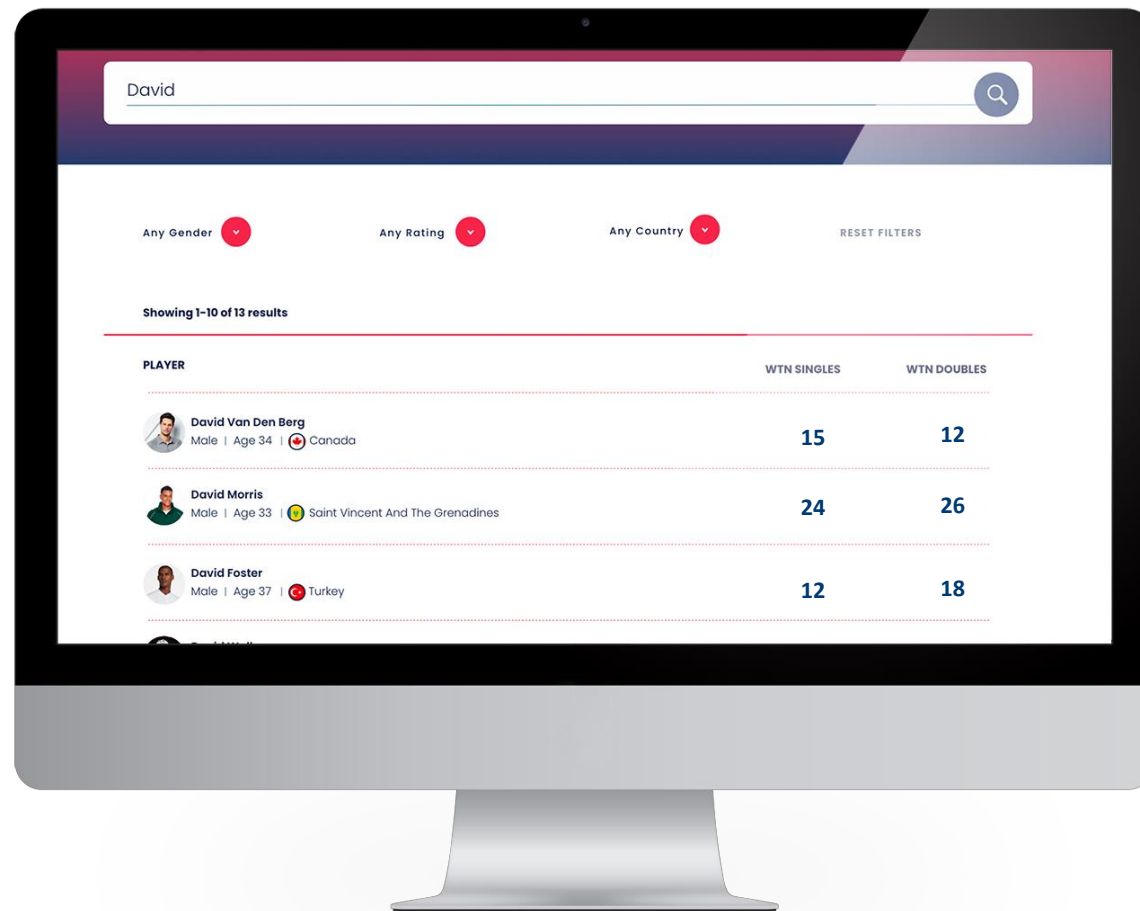
The intention is to update the ITF World Tennis Number on a weekly basis.



Player Search

This is the search screen that will allow players to find opponents who will provide the most enjoyable level- based opposition.

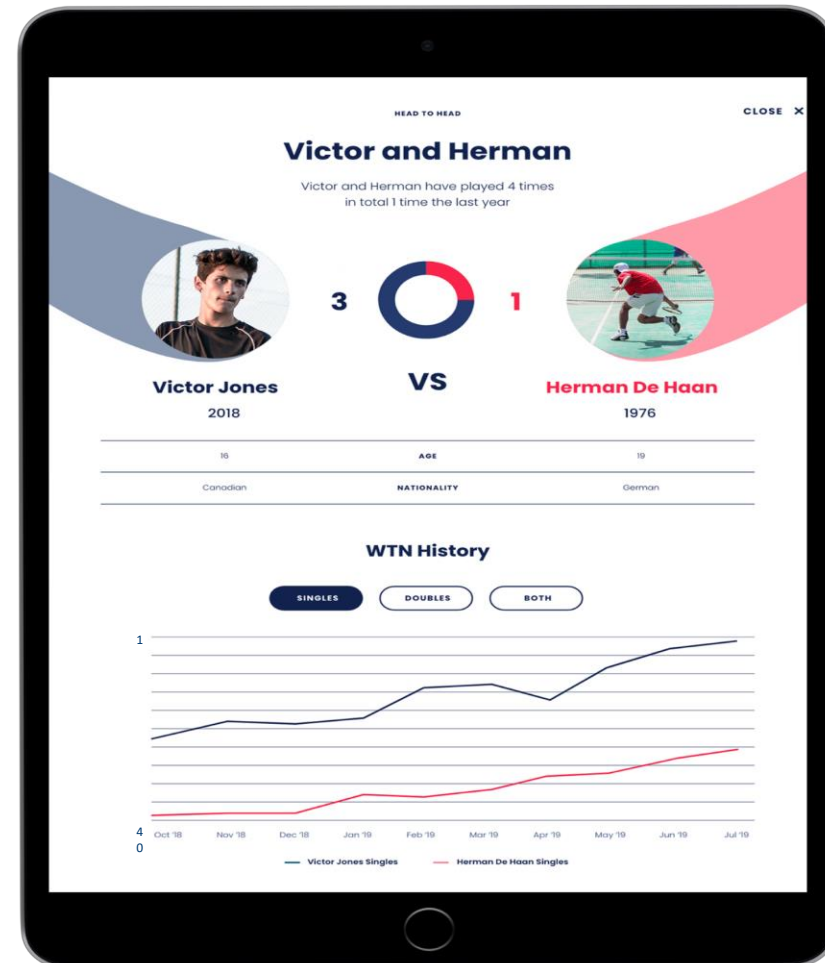
Players can filter the search results by gender, location and Number range, then click through to their selected player profile.



Head to Head Match Up

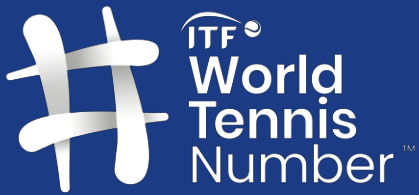
This is an example of a head to head match up screen where players can compare:

- Performance statistics
- ITF World Tennis Number history
- History against the opponent
- Competitors in common.



Milestones for 2020

- The ITF World Tennis Number will start to launch across the World.
- The launch for each Nation will be supported by a dedicated ITF World Tennis Number Project team to ensure a smooth process.
- A Global marketing company will support each Nation with their marketing and communications strategy. A brand toolkit, tone of voice document and social media guidelines will also be supplied.



The ITF World Tennis Number project team would welcome the opportunity to talk to you and your Association in detail about this project.

The launch for each Association will be tailored to ensure everyone is able to adopt and benefit from its features.

info@worldtennisnumber.com

Which are the benefits and challenges?



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Benefits

- More accurate system – calculated by the algorithm
- More dynamic, allowing players to better track their progress
- System that works for all players – from recreational players to international competitors
- Data & digital developments

Challenges

- How do we get people to understand & trust the WTN if the algorithm is hidden
- How we can we get new & recreational players involved in the WTN
- Education of key stakeholders – E.g. Changing the culture from a chase up a ladder to finding your appropriate level
- International adoption & rollout



Which are the benefits and challenges ?



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- The benefit is to have a global and worldwide vision concerning abilities of players. Regardless countries and their organizations, the most important aspect is to consider “the level of play”
- In modern and moving society, tennis players will have the possibility to increase their rating anywhere a match is played
- The challenge is to transfer all existing national ranking systems (age, genders, particularities, etc) to WTN
- Ensuring fairness of all countries regardless the strength of the federation
- Accept that WTN could be only an « asset » for some nations who have a well developed system of ranking

WTN Benefits and Challenges



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Benefits:

- Centralization global tennis data
- Empowerment of all federations
- Improved program delivery through level-based systems
- Player retention
- Direct services to player
- Digital Engagement

Challenges:

- Proper Education
- Current Misunderstanding
- Consistent digital development
- Meeting player expectations
- Other products in the market