

Which are the benefits and challenges?



WORLDWIDE
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Benefits

- More accurate system – calculated by the algorithm
- More dynamic, allowing players to better track their progress
- System that works for all players – from recreational players to international competitors
- Data & digital developments

Challenges

- How do we get people to understand & trust the WTN if the algorithm is hidden
- How we can we get new & recreational players involved in the WTN
- Education of key stakeholders – E.g. Changing the culture from a chase up a ladder to finding your appropriate level
- International adoption & rollout

